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Artwork
Setup Guide

2024

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How to use this guide

This guide provides set up instructions for all our specialty finishes.

Each page includes high-level set up instructions.

To copy the set up examples, open this document in Adobe InDesign or Illustrator.

If you need assistance with your artwork set up, [click here](#).

How to set up:

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ARTBOARD, BLEED & SAFE AREA

Artboard set up

- Set up artwork to the finished size required
- Use either Adobe InDesign or Adobe Illustrator – vector-based programs are best.

Bleed

- Artwork must have 3mm external bleed on each edge

E.G. THE PRINTED BACKGROUND EXTENDS TO THE EDGE OF THE BLEED AREA.

Safe Area

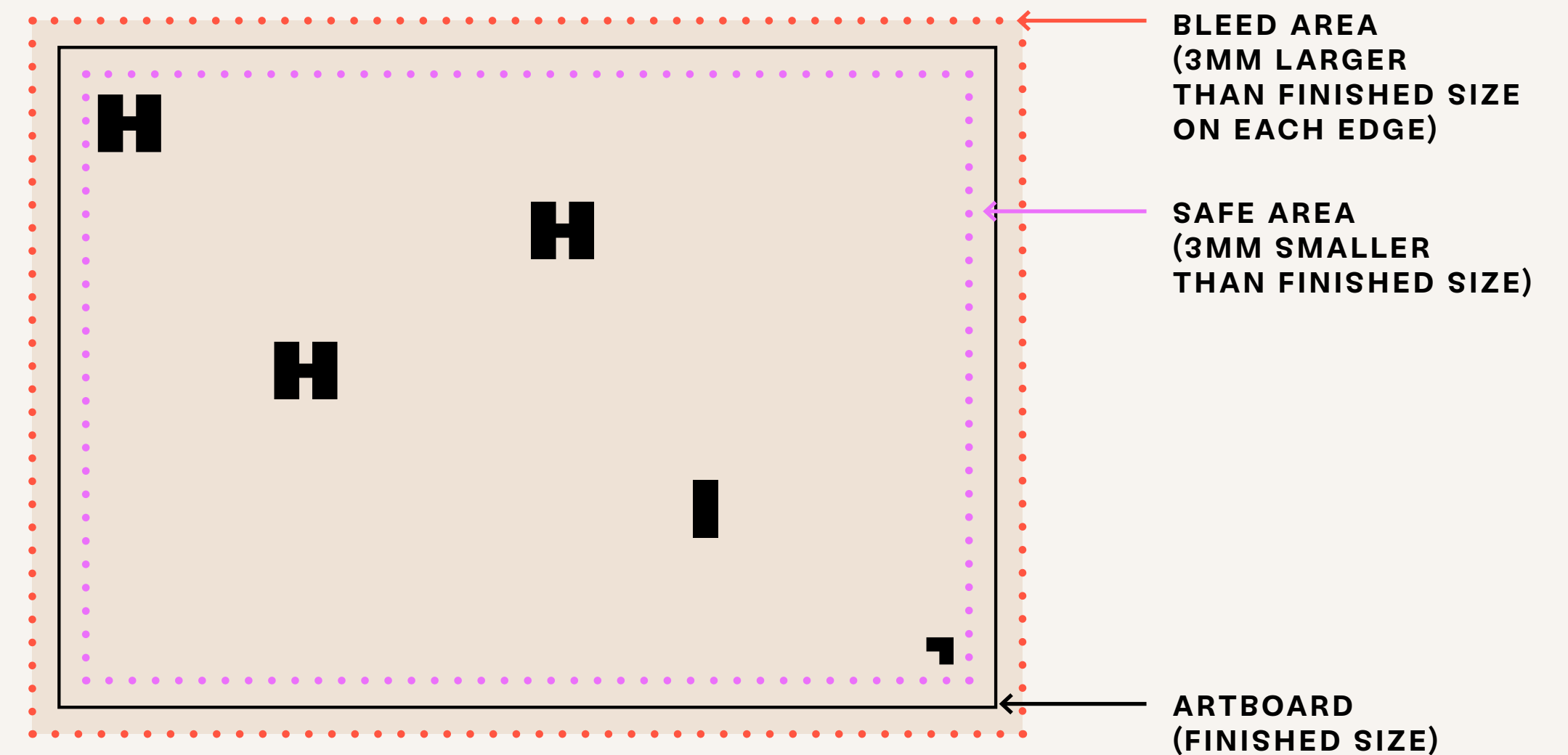
- Artwork must have 3mm safe area

E.G. IMPORTANT GRAPHICS ARE WITHIN THE SAFE AREA

NOTES.

OUR STANDARD SIZE IS 90MM X 54MM
WE CAN PRODUCE SOME PRINT FINISHES
UP TO 210MM X 148.5MM (A5)

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MIX & MATCH

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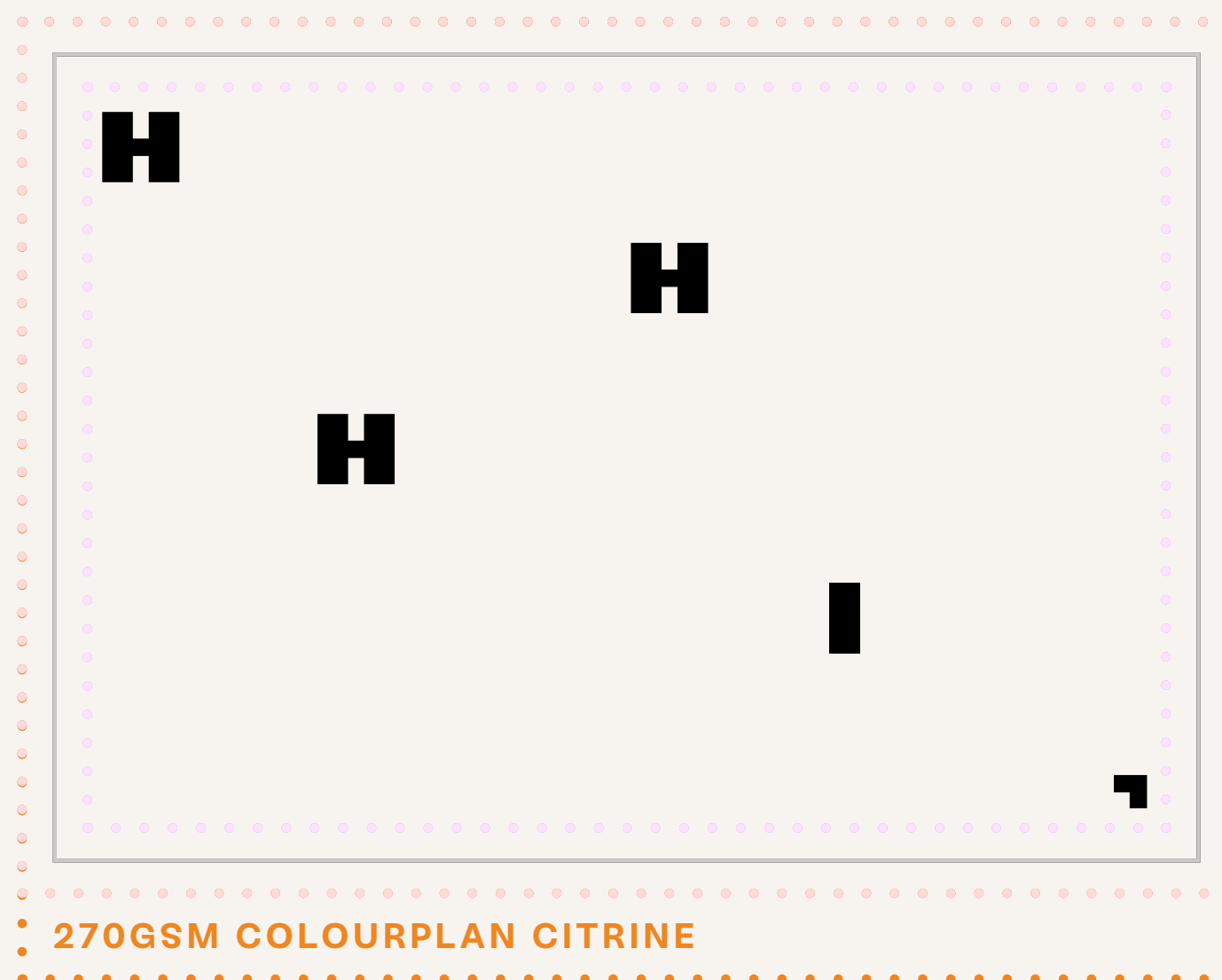
Slug set up

- Add a 10mm slug at the bottom of your artboard
- Add paper details to each artboard/side

E.G. PAGE 01 = 270GSM COLOURPLAN CITRINE
PAGE 02 = 270GSM COLOURPLAN IMPERIAL BLUE

NOTES.

INCLUDE SLUG AREA IN YOUR EXPORTED PDF UNDER 'MARKS & BLEED'.



SLUG AREA
(10MM AT BOTTOM
OF ARTBOARD)



SLUG AREA
(10MM AT BOTTOM
OF ARTBOARD)

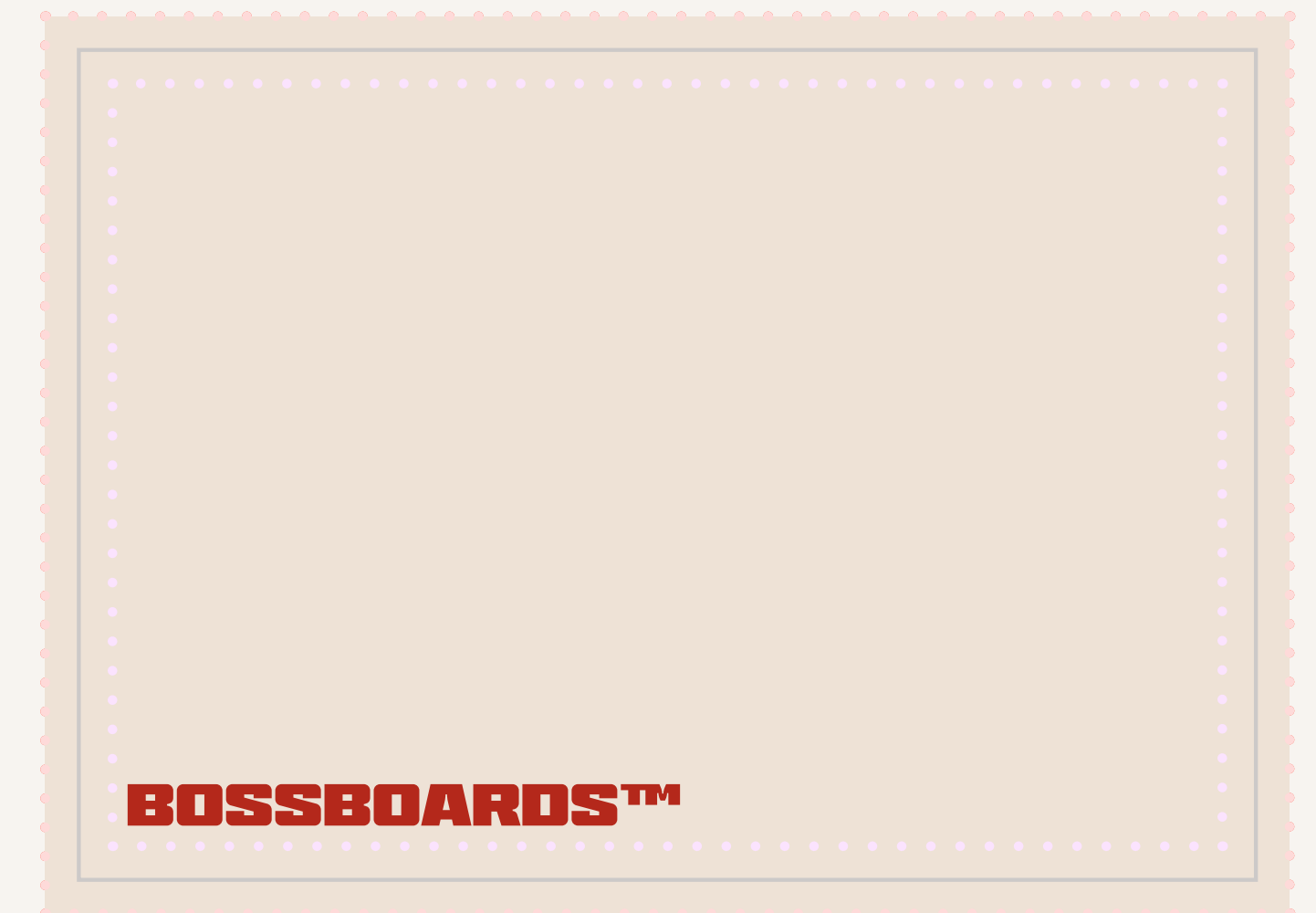
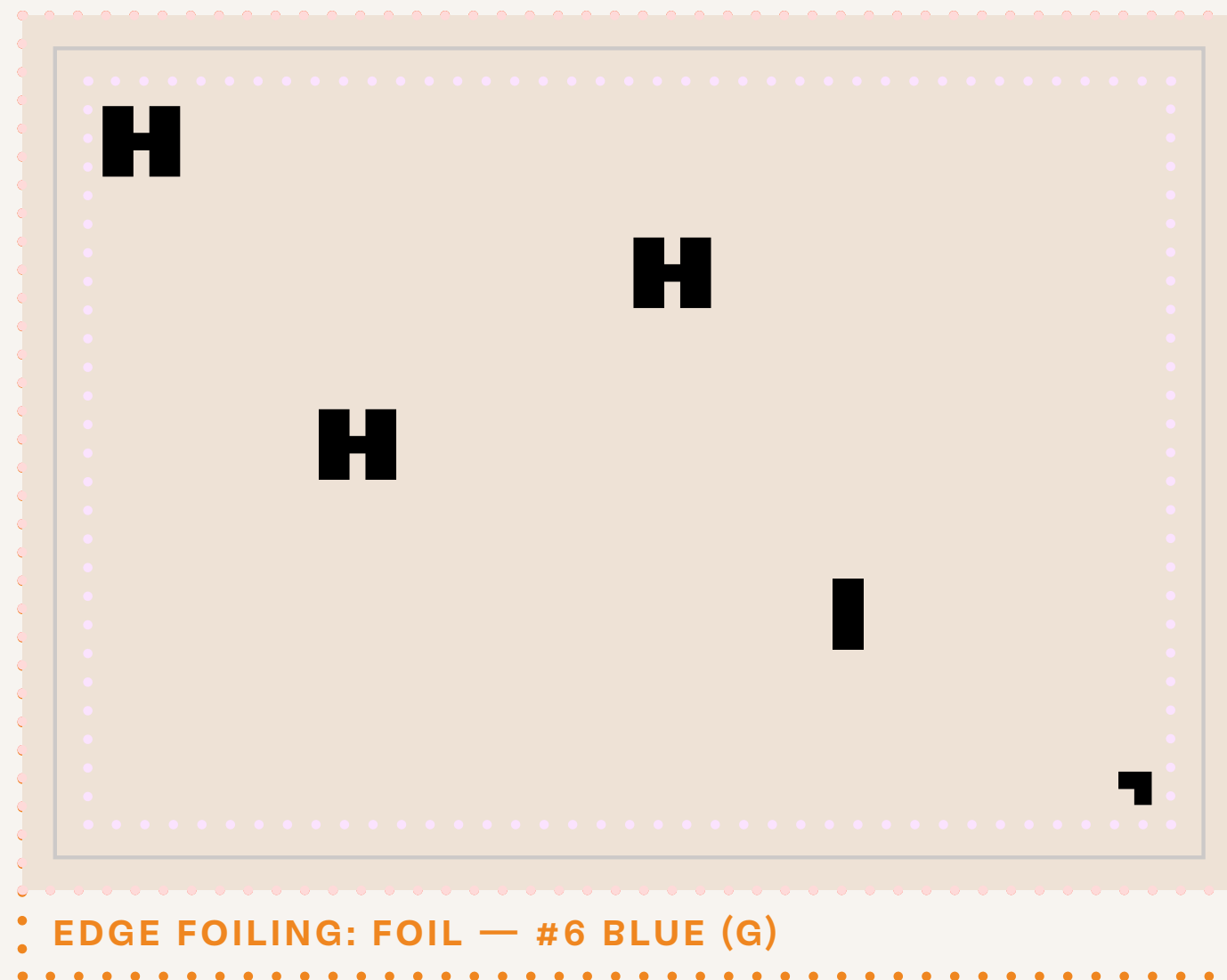
EDGE FOIL

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Slug set up

- Add a 10mm slug at the bottom of your artboard
- Add edge details to each artboard/side

E.G. EDGE FOILING: FOIL - #6 BLUE (G)



NOTES.

EDGE FOILING IS AVAILABLE ON 90MM X 54MM AND UNDER.
INCLUDE SLUG AREA IN YOUR EXPORTED
PDF UNDER 'MARKS & BLEED'.

**SLUG AREA
(10MM AT BOTTOM
OF ARTBOARD)**

PANTONE COLOURS

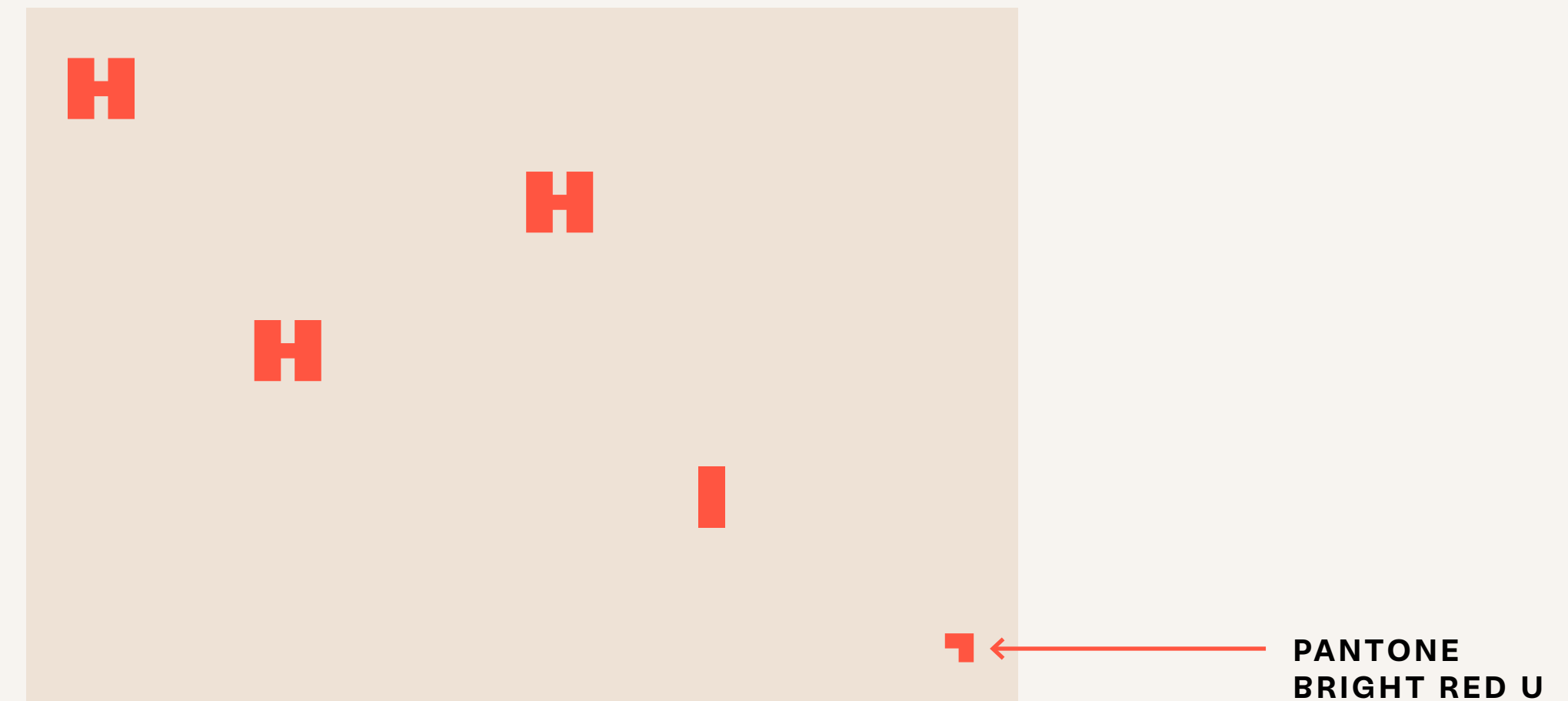
InDesign & Illustrator

Follow our handy work-around if you don't have the Pantone plug-in for Adobe:

- Select 'swatches'
- Create a 'new swatch'
- Select 'colour mode' dropdown and choose 'CMYK' or 'RGB'
- Set your colour type to 'Spot'
- Rename the swatch as your Pantone colour, for example 'PANTONE Bright Red U'.

Please make sure your number and reference is correct – refer to the latest Pantone book for this information.

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LETTERPRESS

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Set up Letterpress Colour

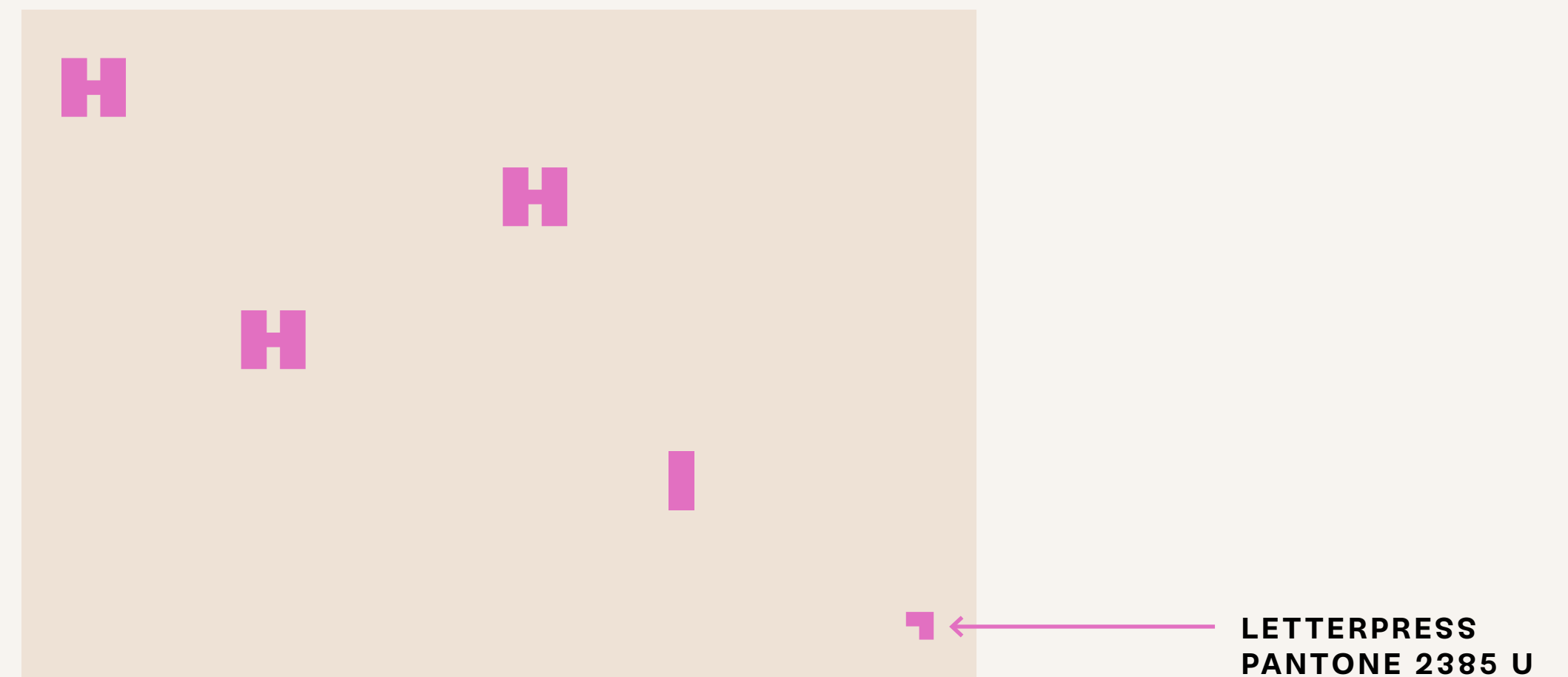
- Create a new 'Spot' swatch*
- Name swatch: Letterpress
Pantone *[insert number]*

E.G. LETTERPRESS PANTONE 2385 U

NOTES.

- *CREATE A 'SPOT' SWATCH BY EITHER:
 - DUPLICATING AN EXISTING PANTONE COLOUR
 - CREATE A NEW SWATCH AND SET 'COLOUR TYPE' TO 'SPOT'

FOR BEST LETTERPRESS RESULTS KEEP LINE WEIGHTS GREATER THAN 0.25PT.



EMBOSS & DEBOSS

Emboss

- Create a new 'Spot' swatch*
- Name swatch: EMBOSS

Deboss

- Create a new 'Spot' swatch*
- Name swatch: DEBOSS

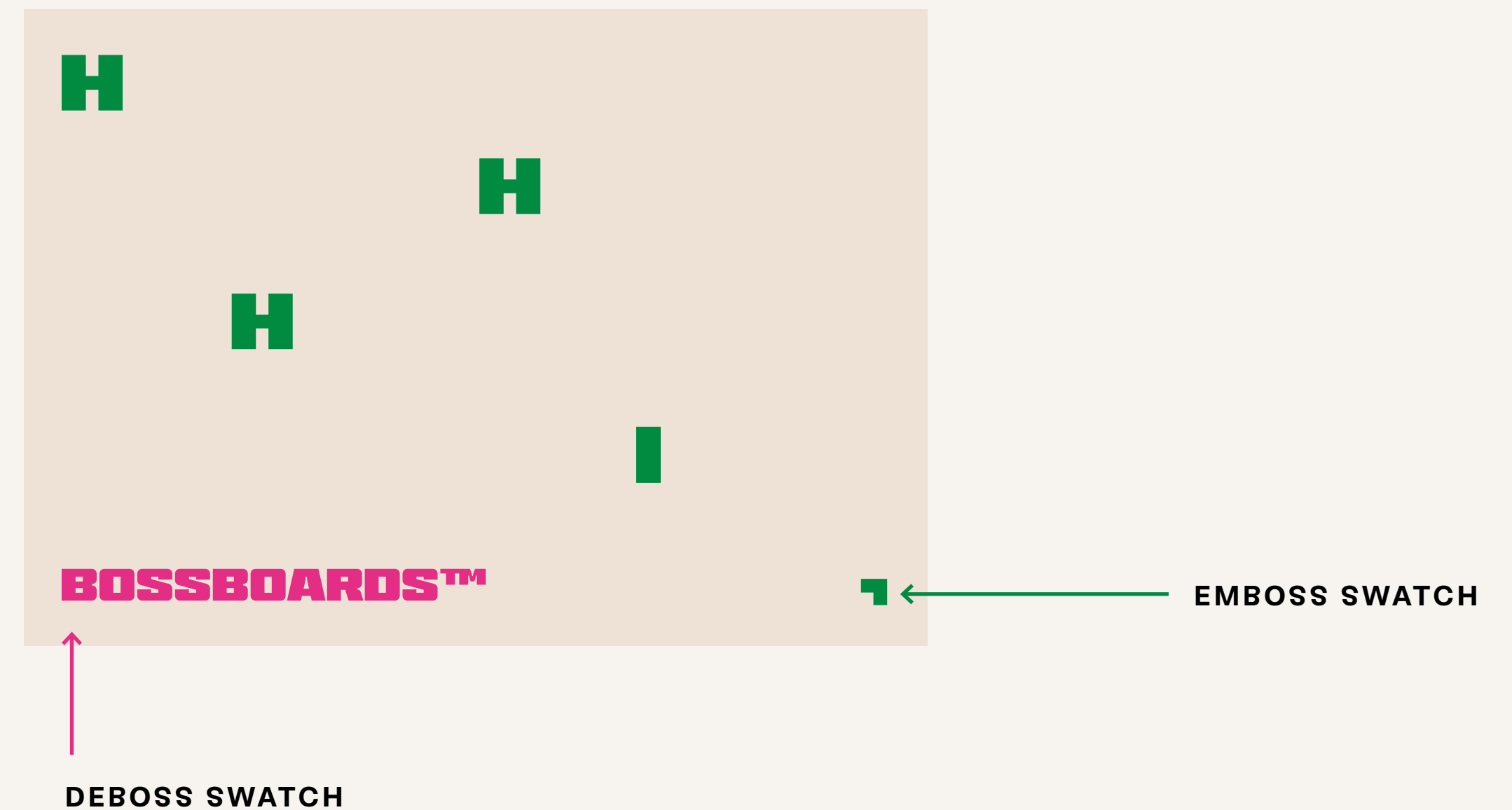
Set colour to overprint

- Set swatch to 'overprint fill' or 'overprint stroke' (depending on your artwork) under the 'attributes' panel.

NOTES.

- *CREATE A 'SPOT' SWATCH BY EITHER:
 - DUPLICATING AN EXISTING PANTONE COLOUR
 - CREATE A NEW SWATCH AND SET 'COLOUR TYPE' TO 'SPOT'.

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FOIL

Foil swatch

- Create a new 'Spot' swatch*
- Name swatch: FOIL - #“INSERT FOIL NUMBER” (or simply copy the swatch you need to the right).

E.G. FOIL - #6 BLUE (G)

Set colour to overprint

- Set swatch to 'overprint fill' or 'overprint stroke' (depending on your artwork) under the 'attributes' panel.

NOTES.

- *CREATE A 'SPOT' SWATCH BY EITHER:
 - DUPLICATING AN EXISTING PANTONE COLOUR
 - CREATE A NEW SWATCH AND SET 'COLOUR TYPE' TO 'SPOT'

IF YOU DON'T HAVE OUR FOIL SWATCH CARD FROM OUR SAMPLE PACK, SEE A LIST OF OUR FOIL COLOURS UNDER THE FOIL SWATCH TOGGLE ON OUR [SAMPLE PACK PAGE](#).



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(T) TRANSLUCENT

- 1 Pearl^(T)
- 15 Clear Holographic^(T)
- 20 Clear^(T)

FOIL COLOUR

(G) GLOSS

- 2 Silver^(G)
- 4 Black^(G)
- 5 Silver Holographic^(G)
- 6 Blue^(G)
- 7 Purple^(G)
- 8 White^(G)
- 9 Gold^(G)
- 11 Copper^(G)
- 12 Rose Gold^(G)
- 13 Pink^(G)
- 14 Red^(G)
- 16 Green^(G)
- 17 Light Blue^(G)
- 18 Pink Holographic^(G)
- 19 Silver Confetti^(G)

(M) MATTE

- 3 Silver^(M)
- 10 Gold^(M)

DIECUT

Diecut swatch

- Create a new 'Spot' swatch*
- Name swatch: DIECUT

Set colour to overprint

- Set swatch to 'overprint fill' or 'overprint stroke' (depending on your artwork) under the 'attributes' panel.

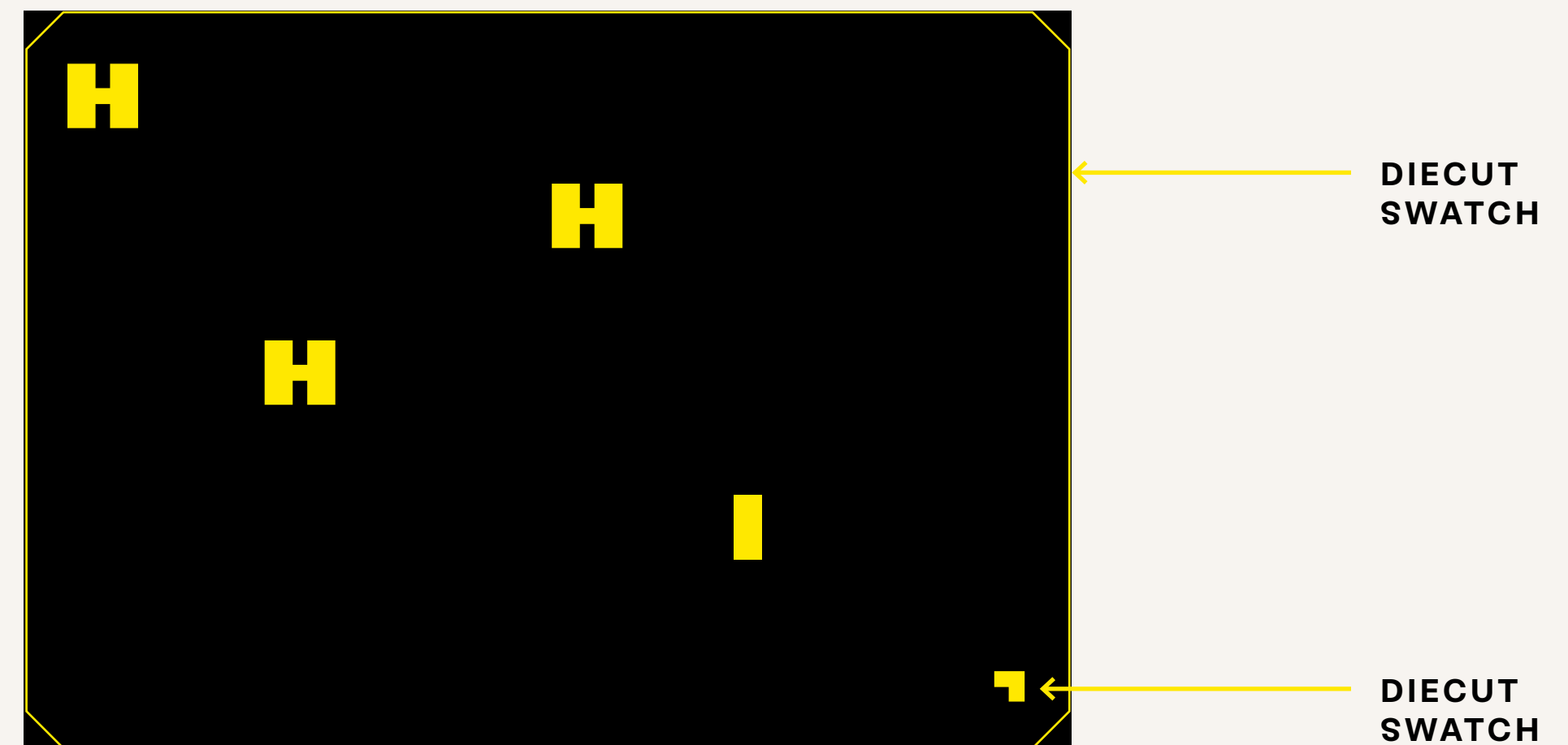
NOTES.

DIECUTTING IS ONLY AVAILABLE ON OUR 'THICK' PAPER RANGE.

*CREATE A 'SPOT' SWATCH BY EITHER:

- DUPLICATING AN EXISTING PANTONE COLOUR
- CREATE A NEW SWATCH AND SET 'COLOUR TYPE' TO 'SPOT'.

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NEED HELP?

CONTACT US

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